



# MICHAEL HAGERTY

## MULTIMEDIA DESIGNER



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## ABOUT MICHAEL

Strong, clear communication is my passion, whether it be through compelling visuals, crisp copywriting, or sleek audio and video production. I am...

- Obsessively creative
- Organized and thoughtful
- Fanatical about detail
- Hungry for a collaborative environment
- A 162-game-a-year avid baseball fan

## EDUCATION

### B.S. IN JOURNALISM AND MASS COMMUNICATION

Abilene Christian University, May 2001

## SKILLS

### GRAPHIC DESIGN (MAKING THINGS LOOK GOOD)

For print, web, mobile, video and direct marketing.

### COPYWRITING (MAKING THINGS SOUND GOOD)

For promotional, commercial, and journalistic applications.

### FREEHAND DRAWING AND ILLUSTRATION (MORE GOODNESS)

Custom artwork for logos, fine art, etc.

### AUDIO PRODUCTION (MAKING THINGS SOUND GOOD)

Voice over and editing for promotional and journalistic applications.

### VIDEO EDITING (MAKING THINGS MOVE)

Shooting and editing for promotional and journalistic applications.

### MANAGING COMPLEX PROJECTS AND TASKS (AKA BEING A GROWN UP)

Handling the demands of multiple, simultaneous projects.

### PLANNING AND BOOKING CONTENT (DELIVERING IT ALL)

Making sure deadlines are met efficiently, consistently.

## WORK EXPERIENCE

### SR. PRODUCER/WEB MANAGER (2013 – PRESENT)

Houston Matters, Houston Public Media (PBS and NPR stations)  
Creating content for daily radio show, plus graphics and copy for website.

### GRAPHIC DESIGNER (2001 – PRESENT)

KWBU Public Broadcasting (NPR Station in Waco, Texas)  
Creating graphics for print and web promotional applications.

### PUBLIC ADDRESS ANNOUNCER/COPYWRITER (2010 – 2013)

Reno Aces Baseball Club (Diamondbacks' Triple A Affiliate)  
Writing copy for and announcing nearly 300 baseball games.

### SR. PRODUCER/NEWS DIRECTOR (2008 – 2013)

KNPB-TV and KUNR-FM (PBS and NPR stations in Reno, Nevada)  
Creating content for TV, radio, and website.

### GRAPHIC DESIGNER/COPYWRITER (2006 – 2008)

Business Director Marketing (Tyler, Texas)  
Designing print and web graphics for direct marketing company.

## SOFTWARE

### DESIGN (ADOBE CREATIVE SUITE)

Photoshop, Illustrator, InDesign, Audition & Premiere

### VIDEO (EDITING)

Final Cut Pro & Adobe Premiere

### WEB (CONTENT MANAGEMENT)

WordPress and HTML

### MICROSOFT OFFICE (EVERYTHING ELSE)

Well, yeah.